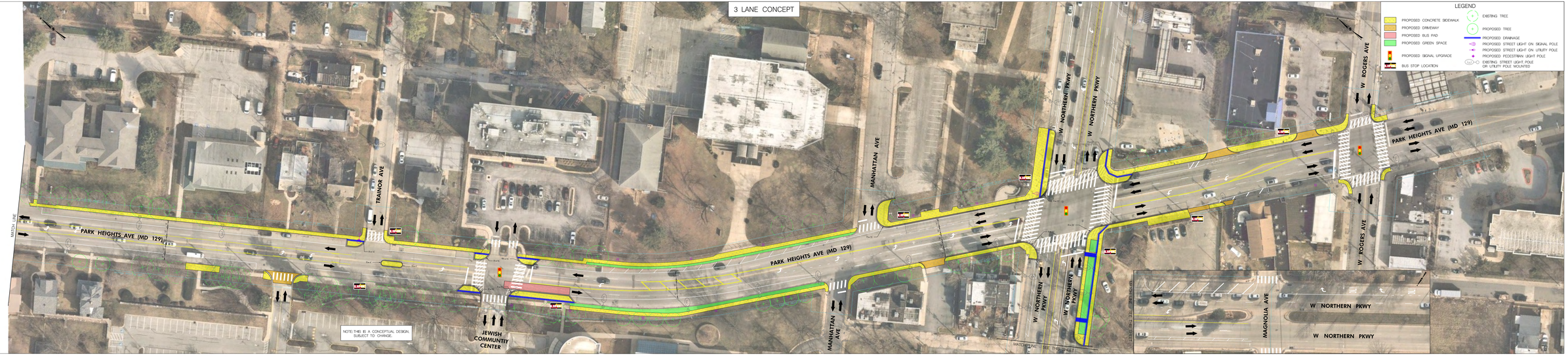3 LANE CONCEPT